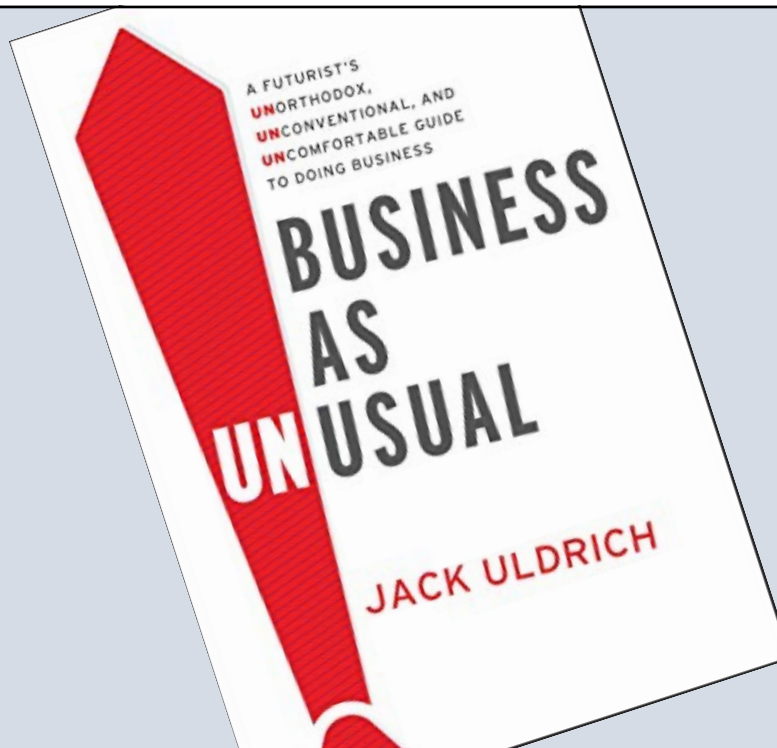


BUSINESS AS **UN**USUAL:
10 **Un**conventional Ways to Future-
Proof Your Business

1



2

A Awareness

H Humility

A Action

3

Autonomous trucker TuSimple logs first no-human road test



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8



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N

Now: Today

N

Next: 12-18 Months

F

Future: 2-10 Years

10

N

Now: Today

F

Future: 2-10 Years

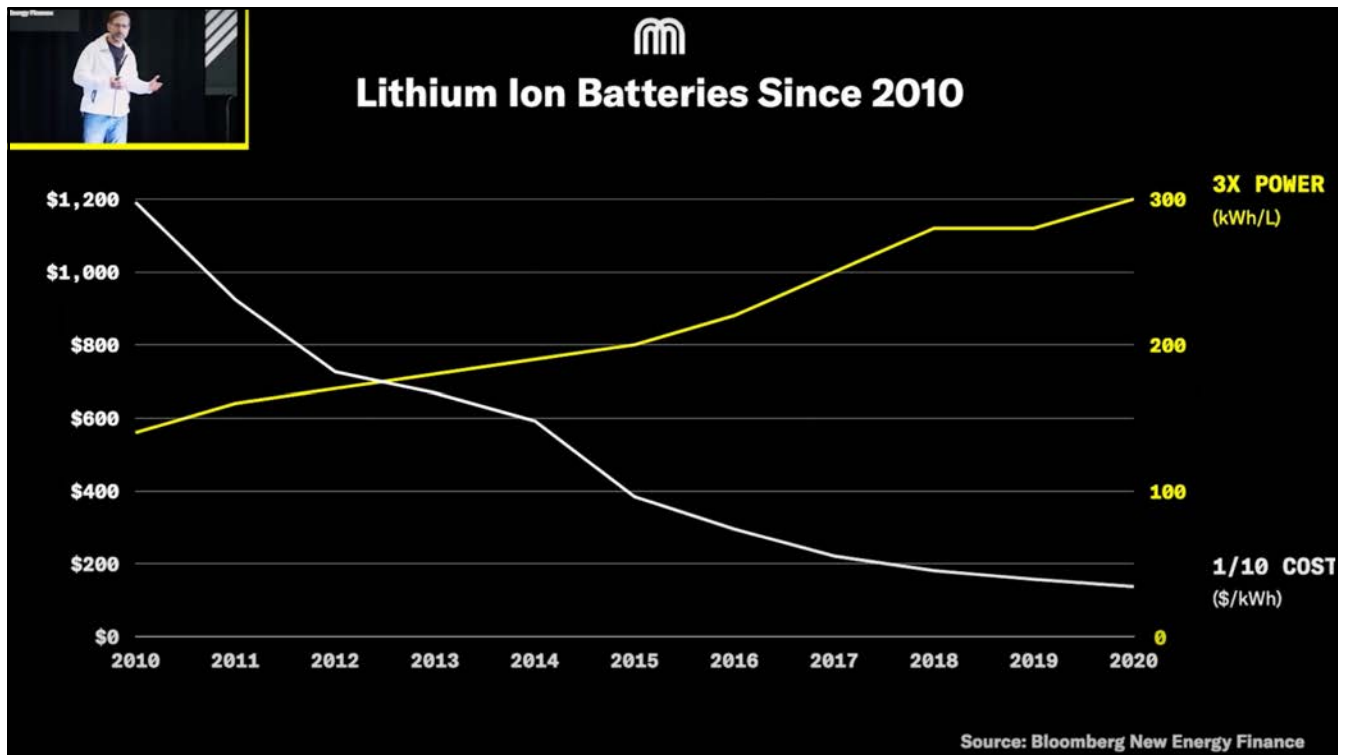
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Next: 12-18 Months

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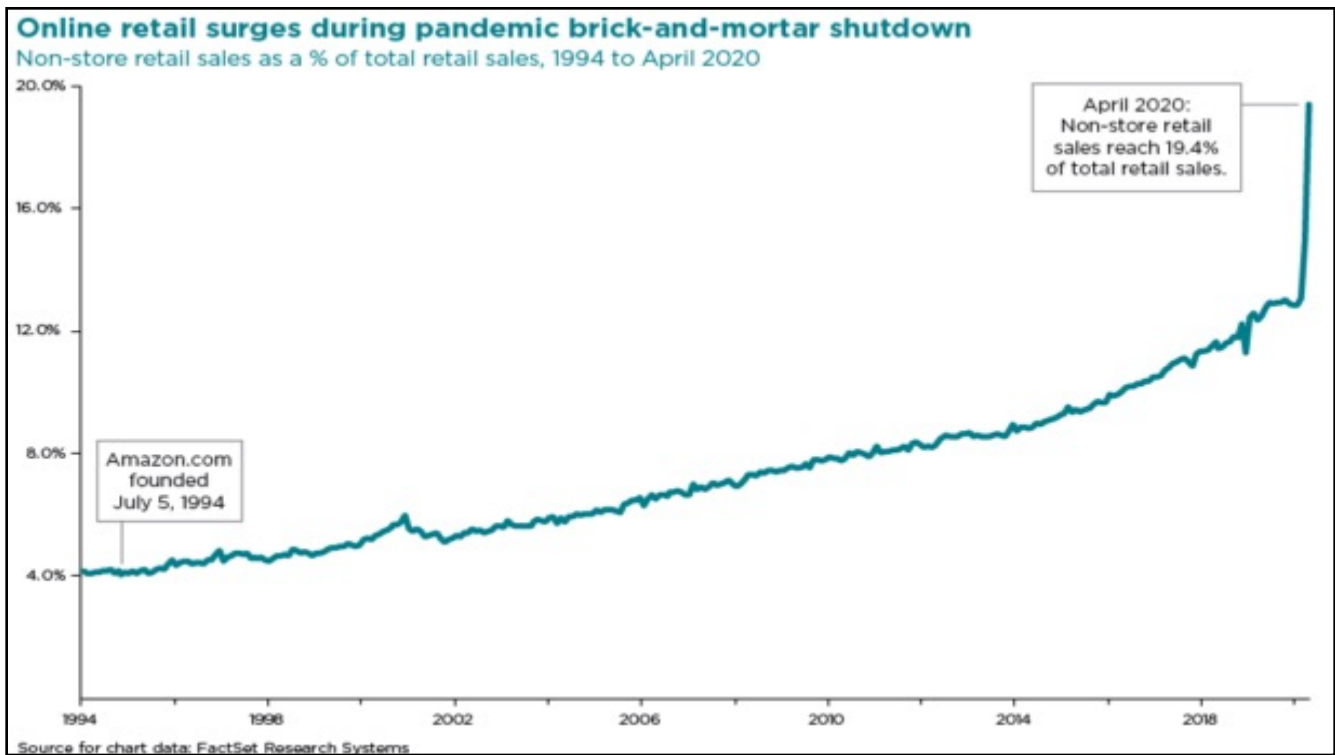
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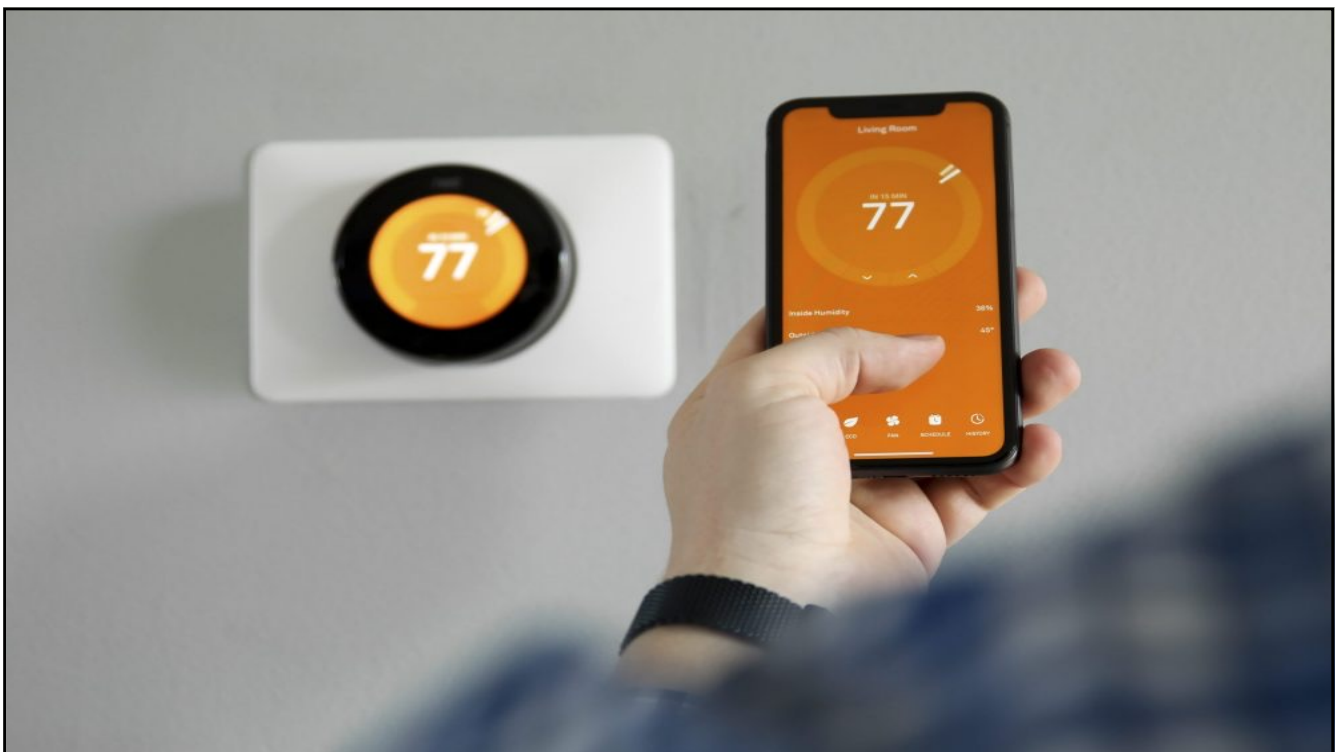
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10-Story Apartment Building Assembled in 1 Day

29

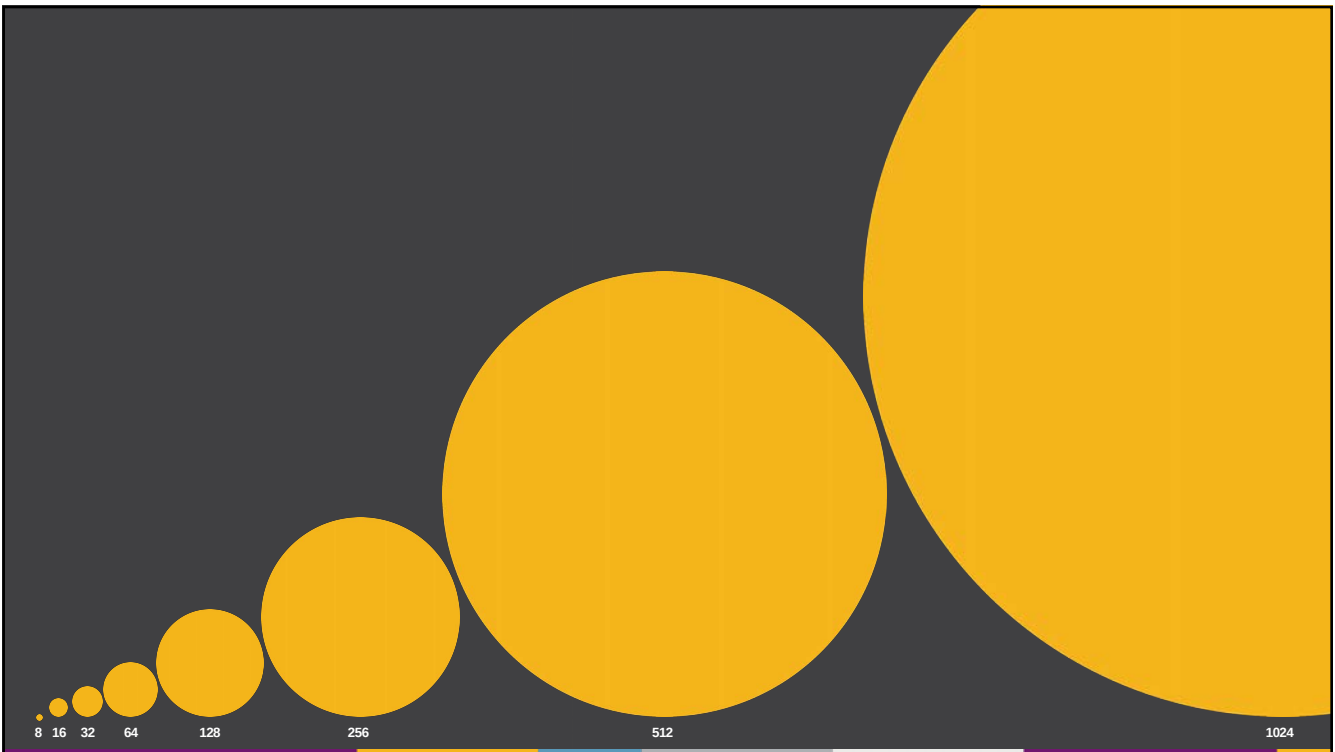


Amazon brings its cashierless tech to two Whole Foods stores

30



31



32



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34



A Real 3D-Printed Home Listing Just Popped Up on Zillow for a Cool \$300,000

35



The first 3D-printed housing community in the US is being built in the California desert

36



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38



“

A digital twin allows users to see how their building is used in virtual space; combining this with AR and VR; you can actually walk around the virtual building and interact with it.

DOGU TASKIRAN

39



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46

危機

Danger

Opportunity

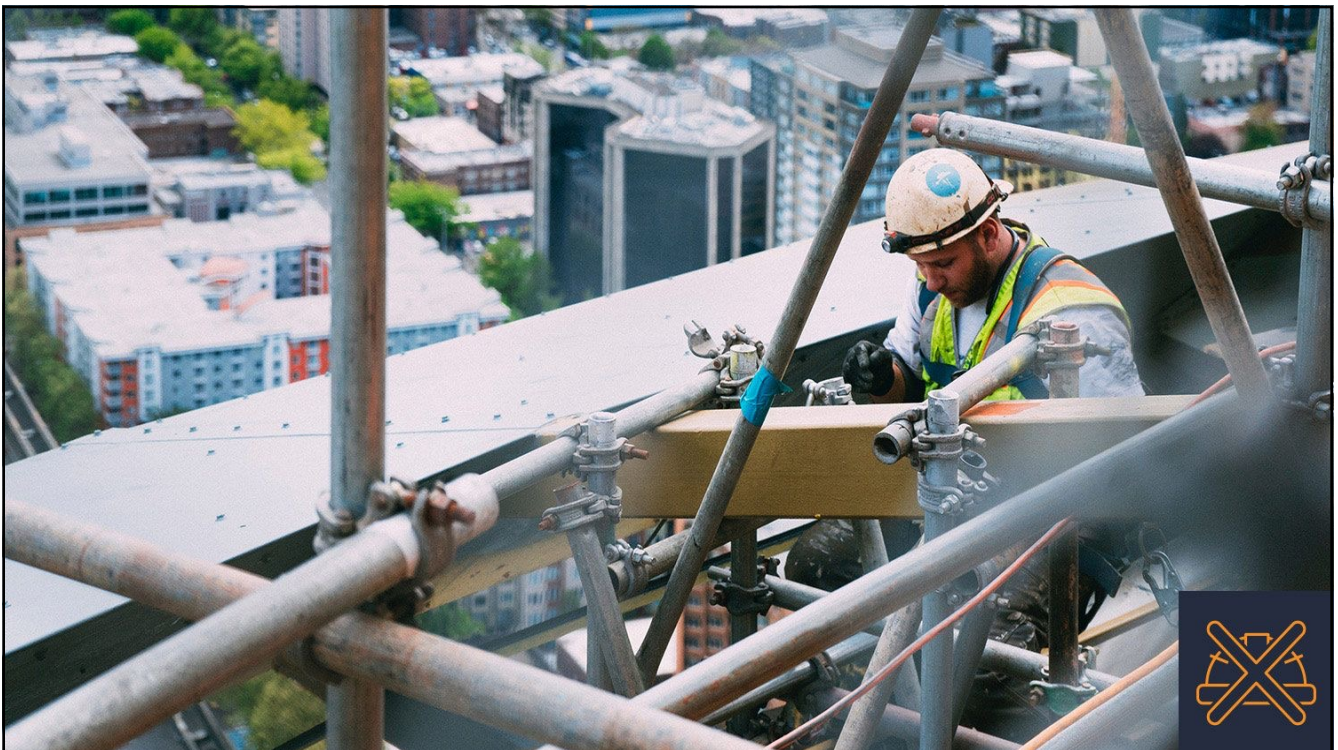
47



48

True

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Robots Invade the Construction Site



51



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“ AI is going to change 100% of jobs, 100% of industries, 100% of professions.”

Ginni Rometty
former CEO, IBM



57

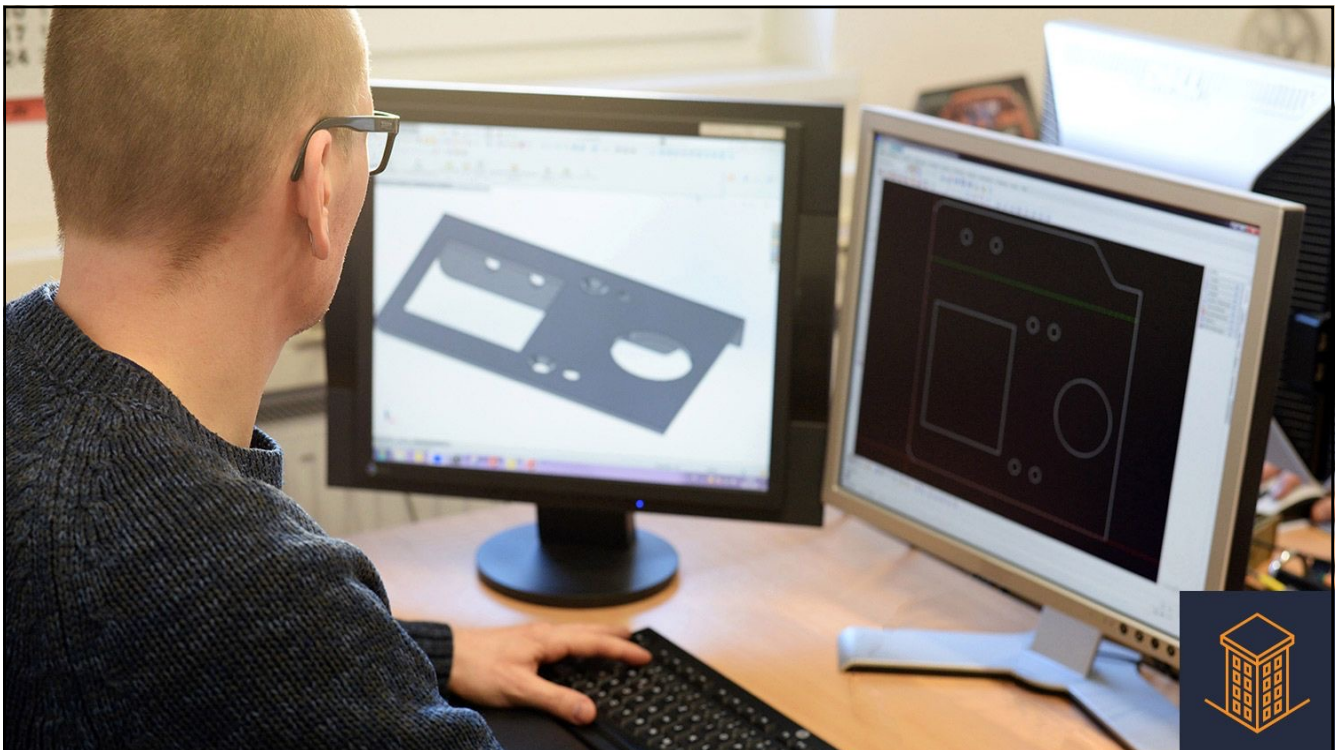
This AI-powered parking garage rewards you for not driving



58



59



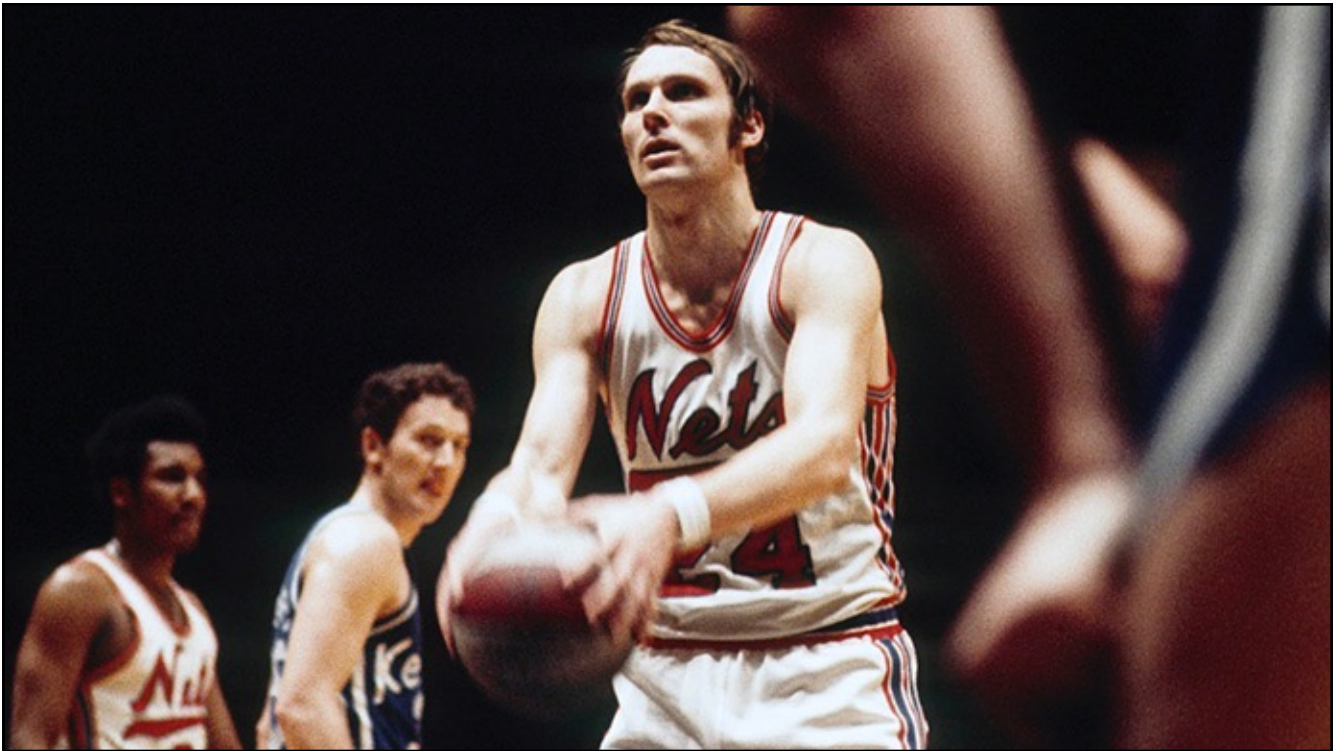
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Worldly wisdom teaches that it is better for
reputation to fail conventionally than to succeed
unconventionally.

(John Maynard Keynes)

64



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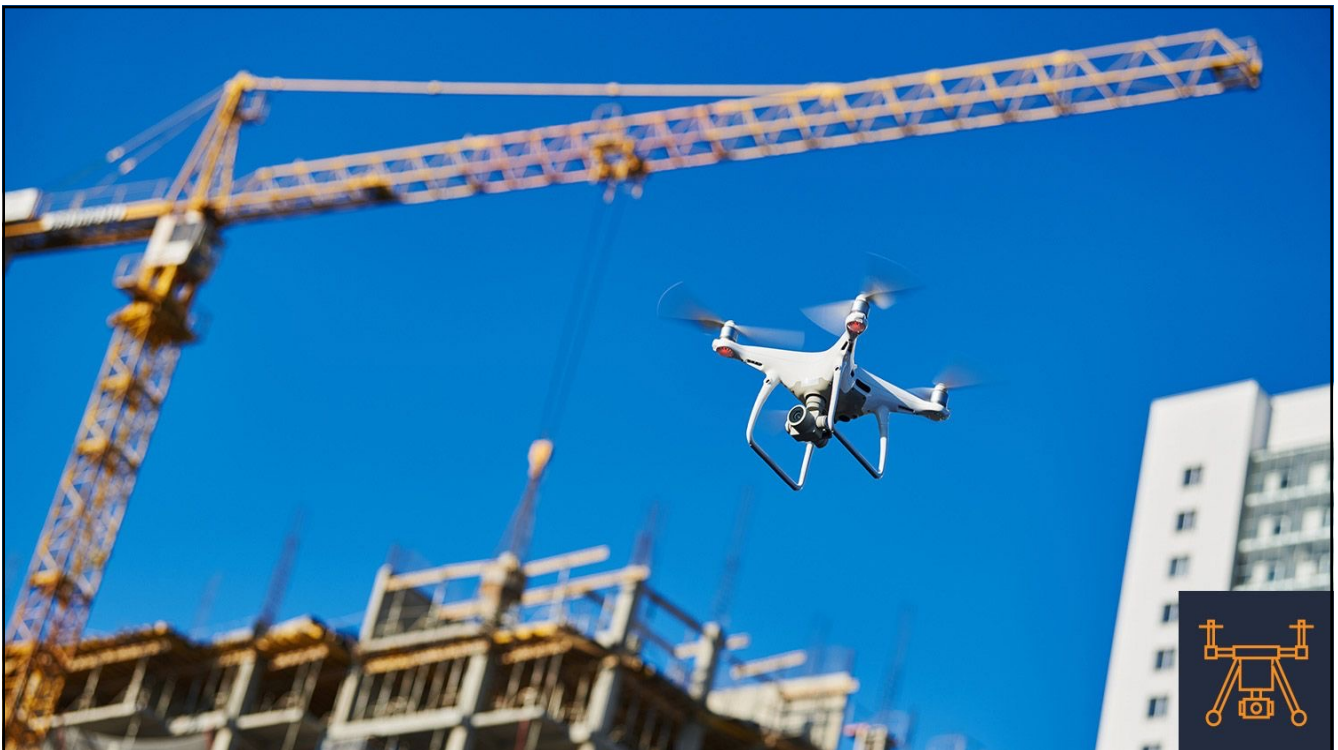
68

Reward worthy failure – Experimentation.

Bill Gates

quotation

69



70



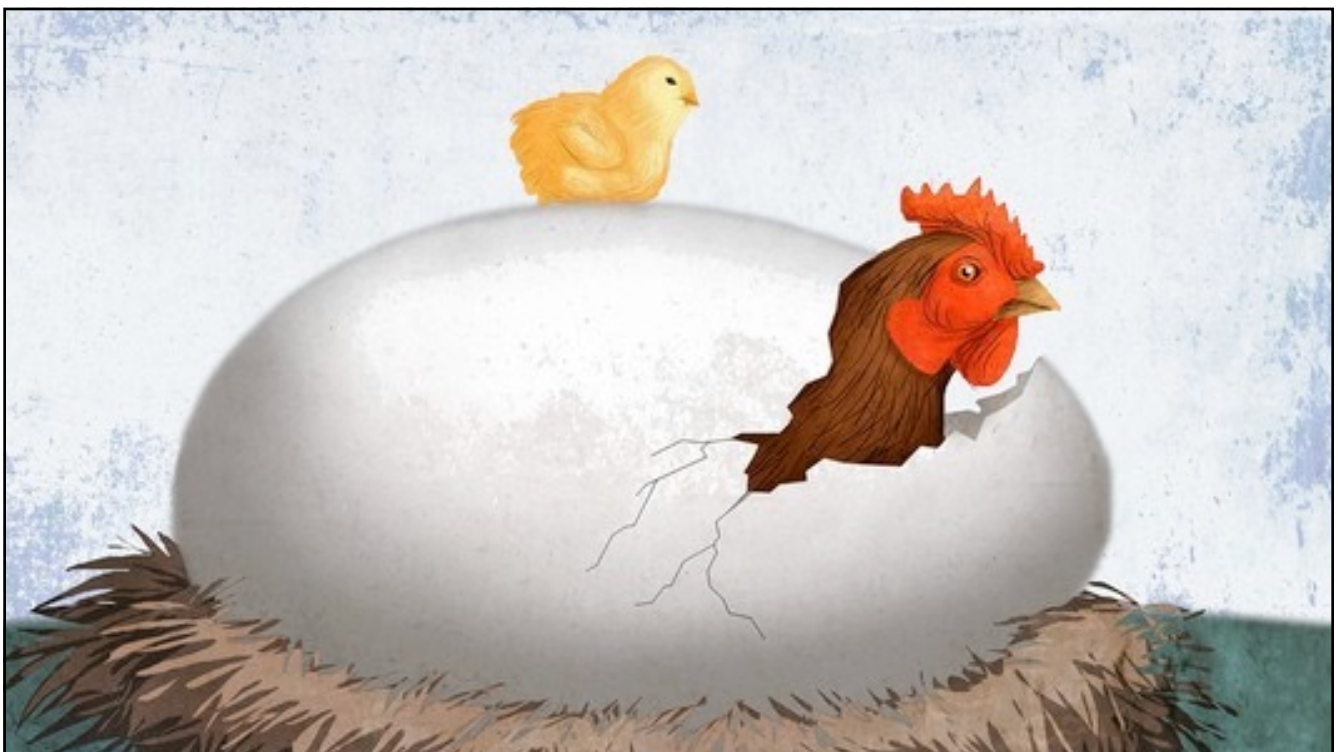
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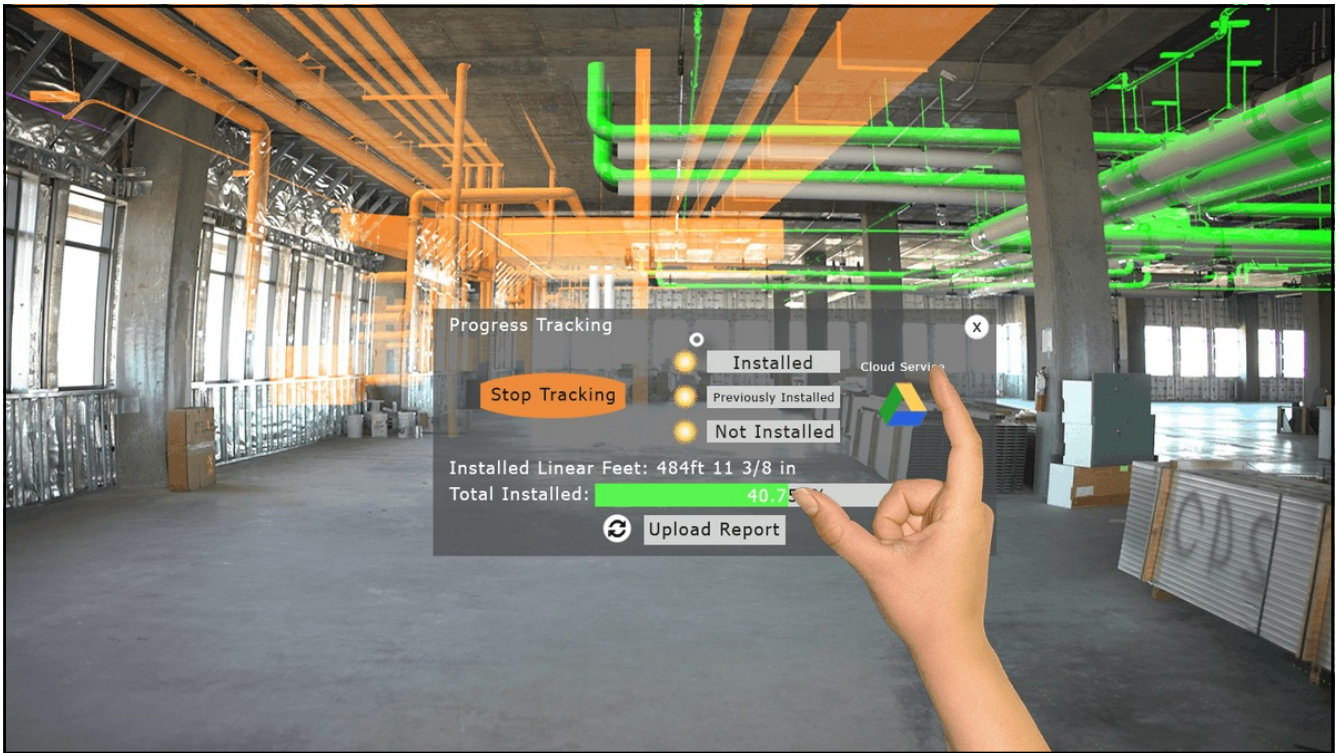
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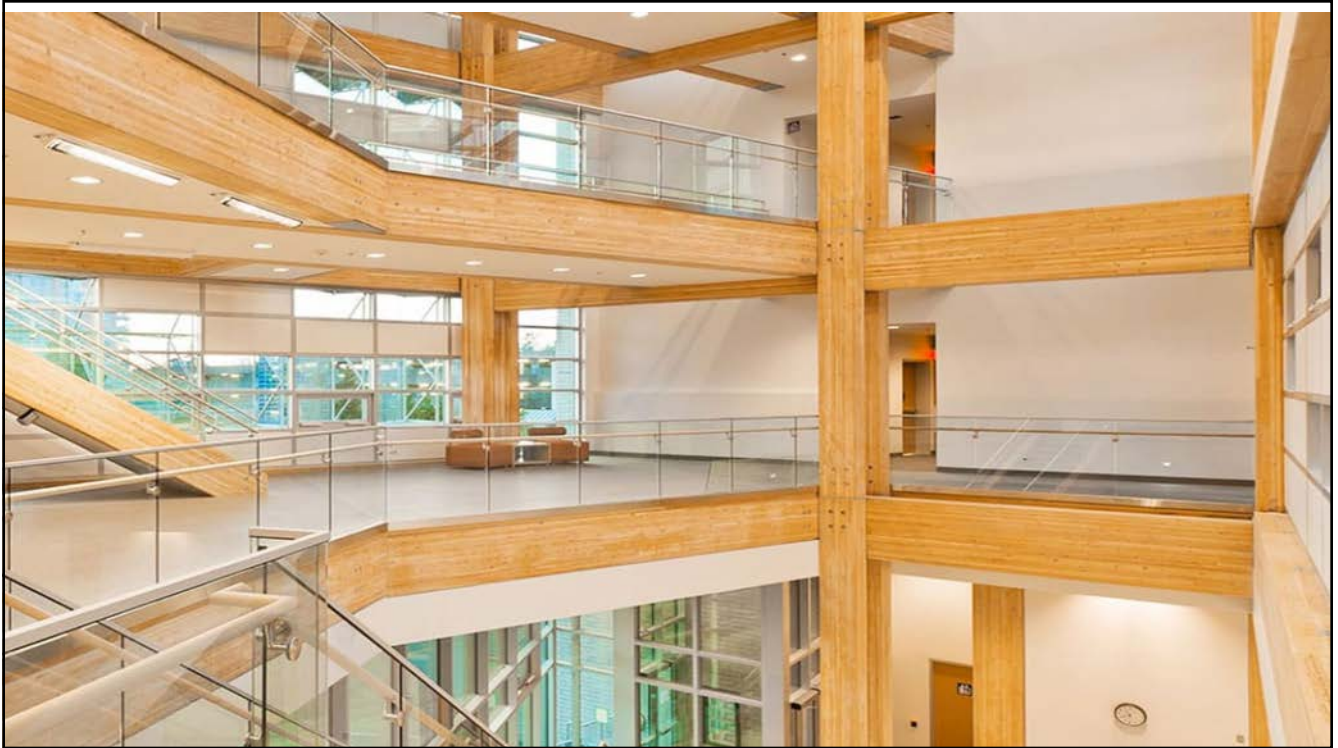
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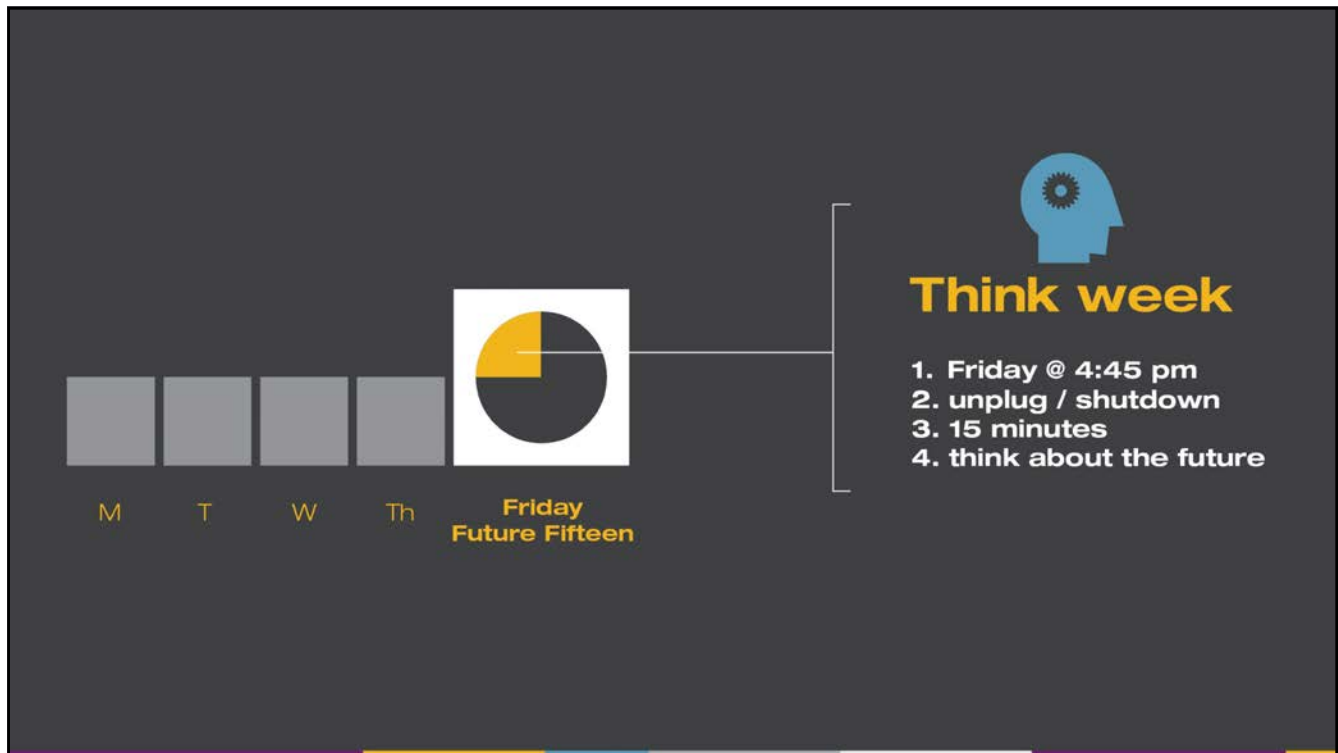
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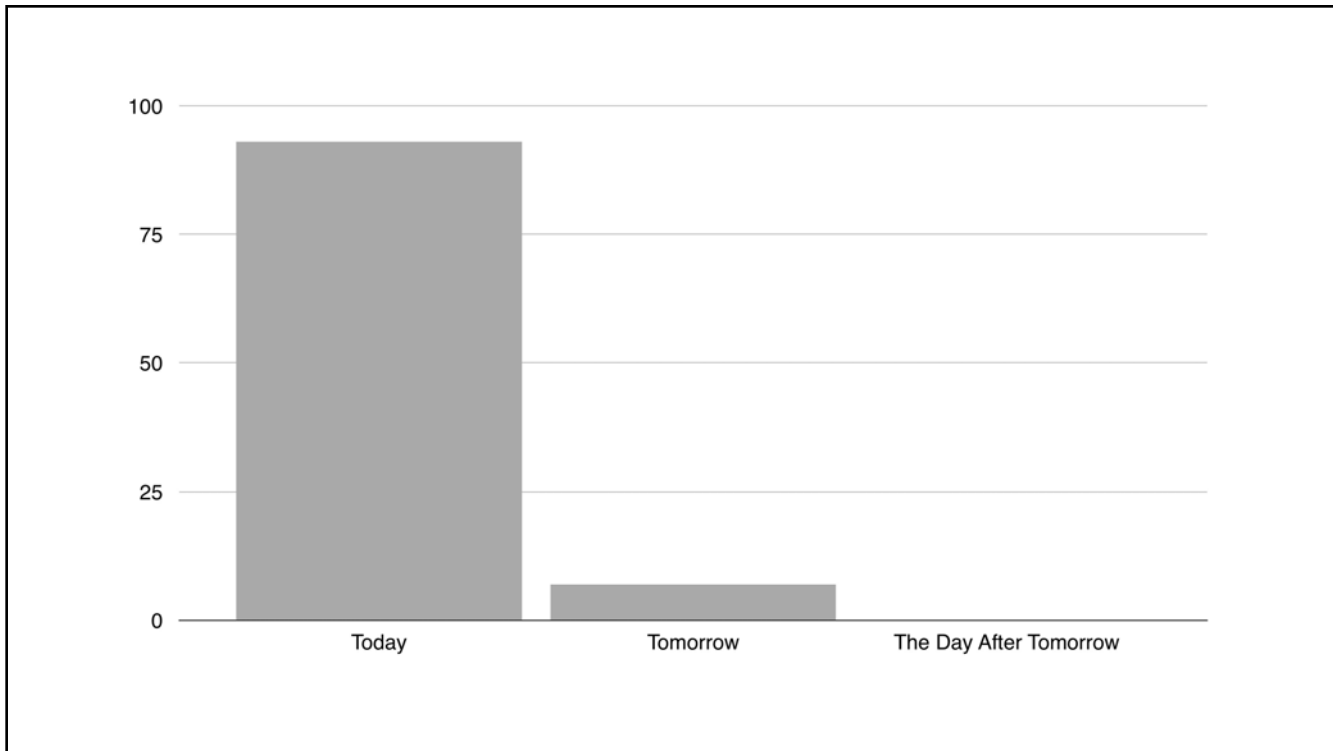
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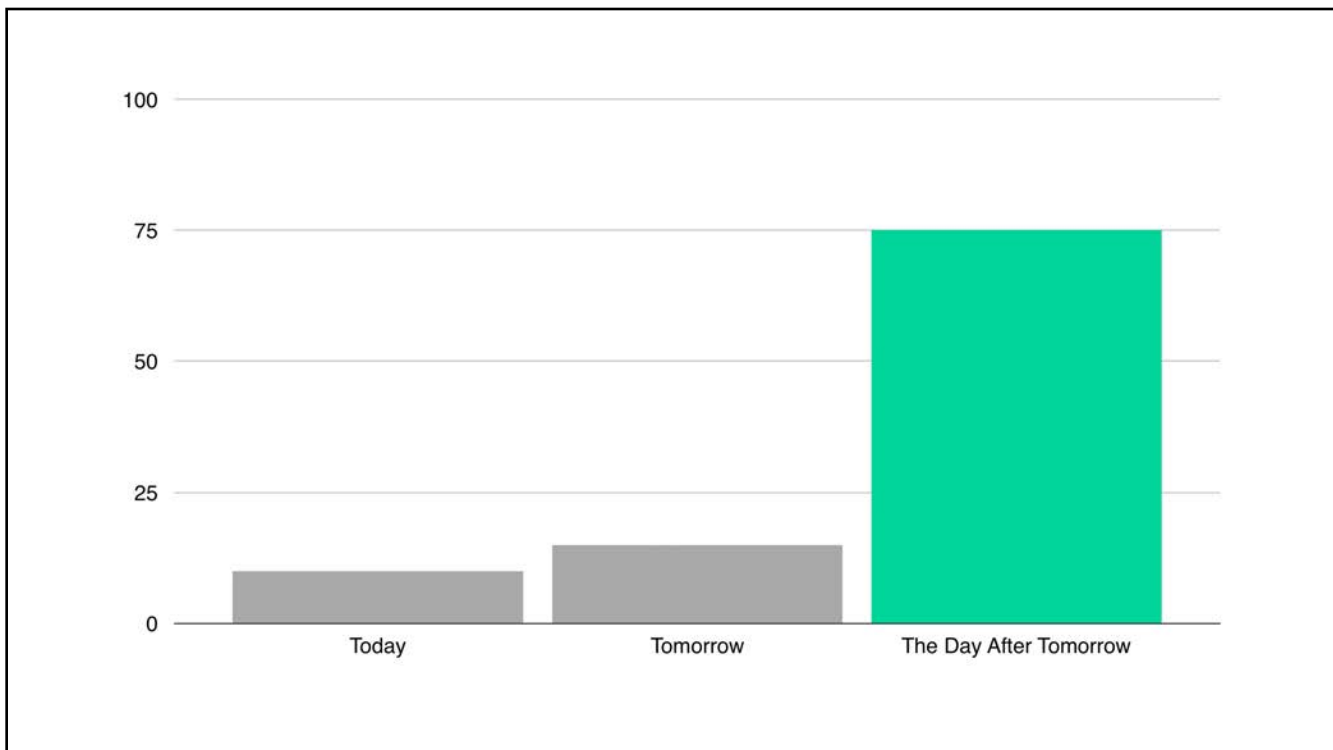
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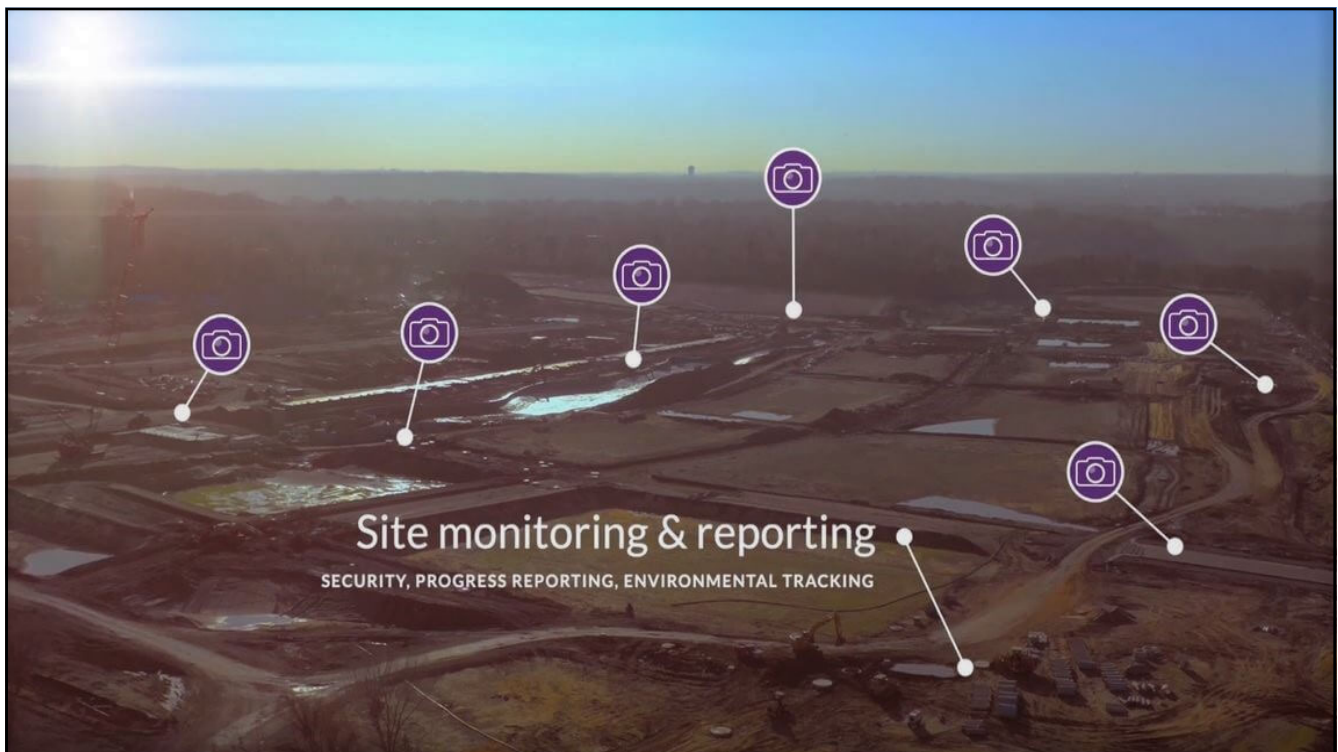
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Etch is the payroll protocol
built on top of the Ethereum
blockchain

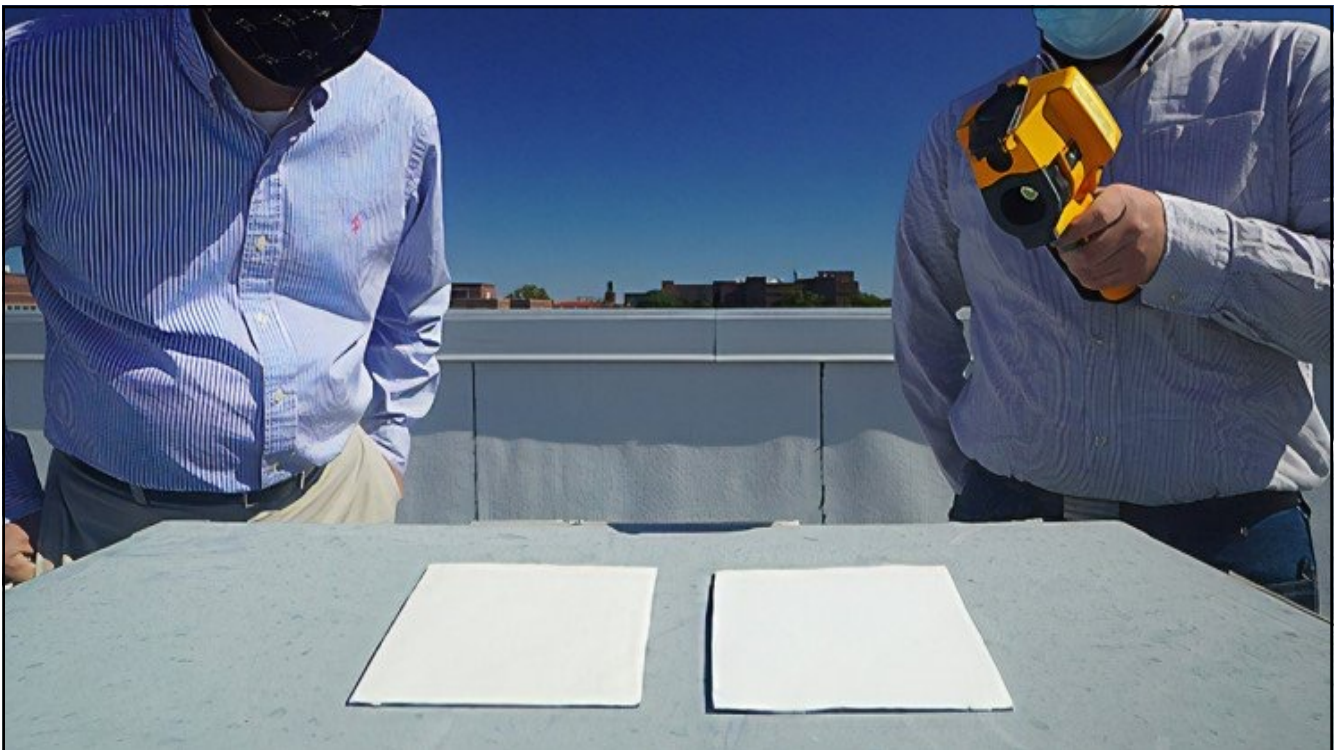
93

FINISHED FILES ARE THE RE-
SULT OF YEARS OF SCIENTIF-
IC STUDY COMBINED WITH
THE EXPERIENCE OF YEARS.

94

FINISHED FILES ARE THE RESULT OF YEARS OF SCIENTIFIC STUDY COMBINED WITH THE EXPERIENCE OF YEARS.

95



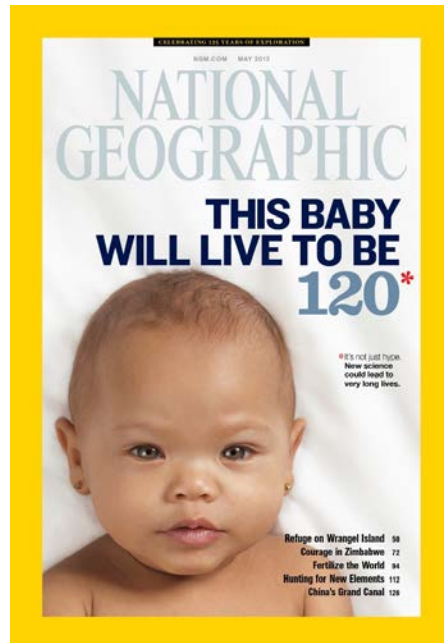
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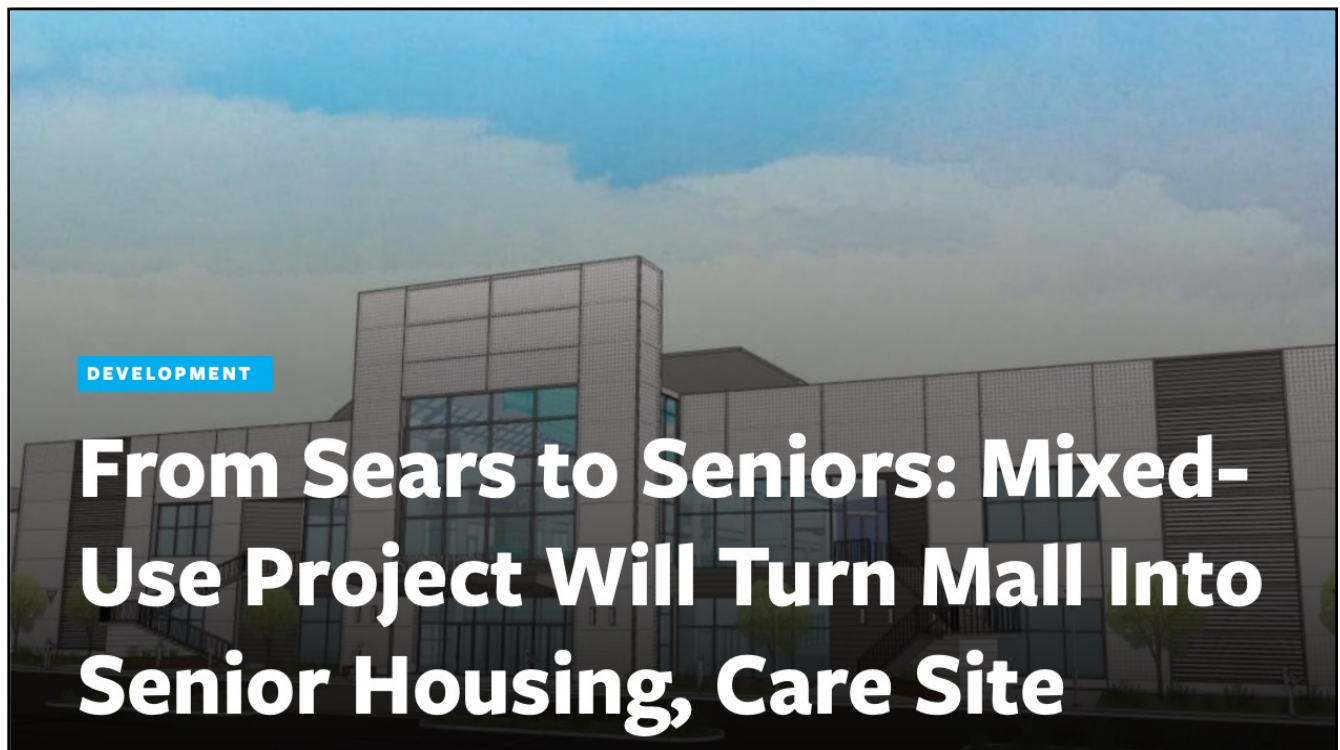
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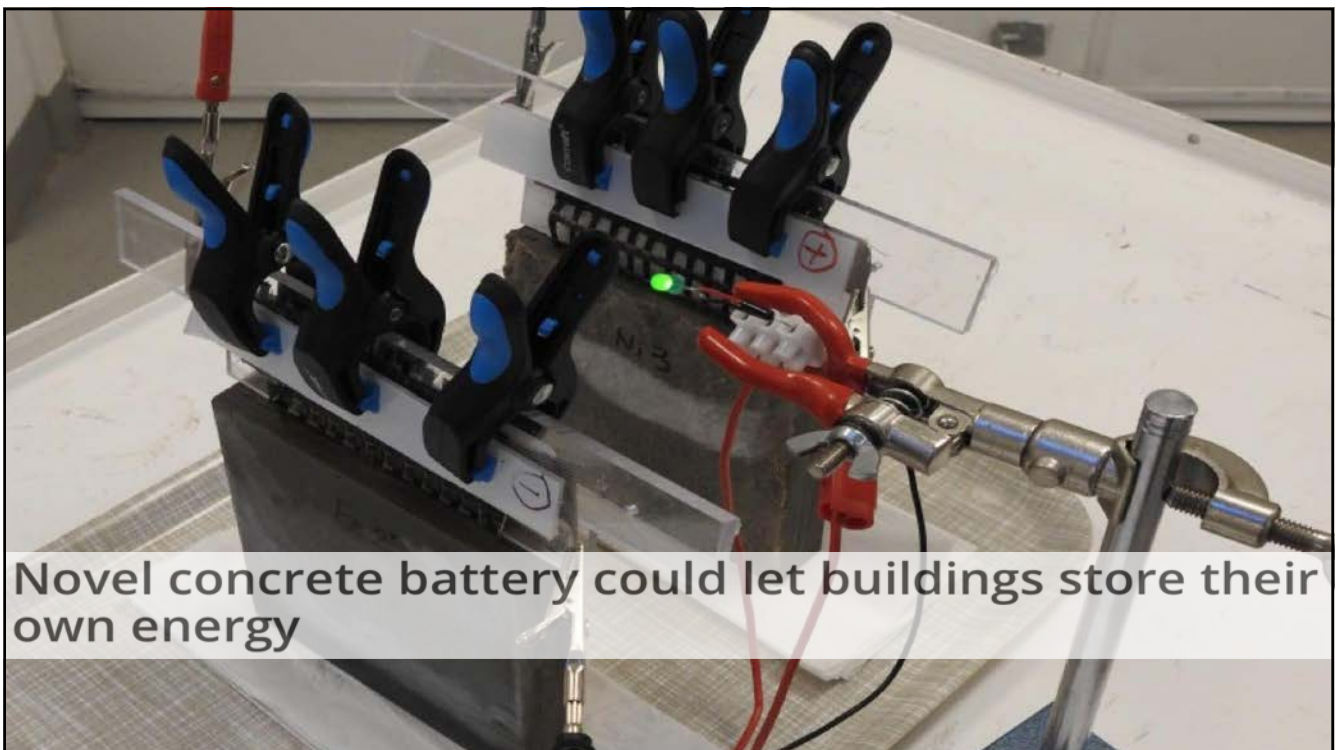
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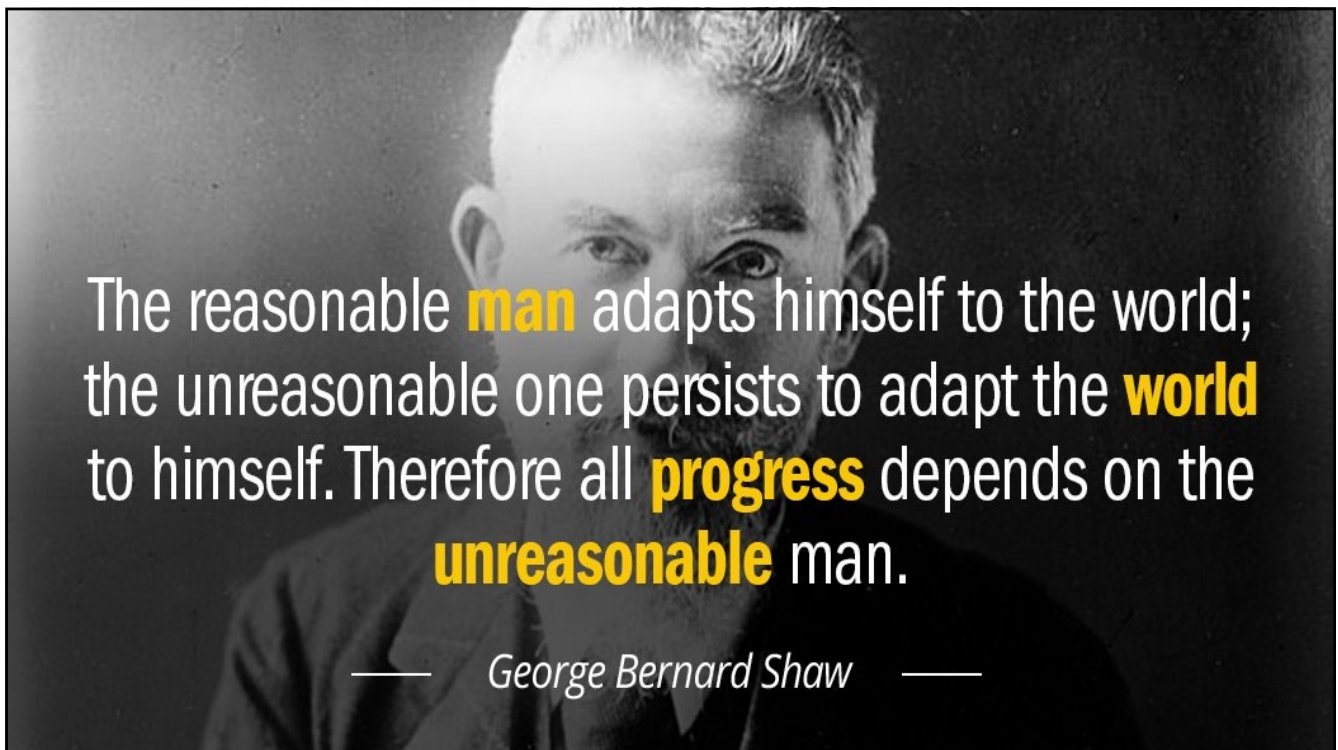


Novel concrete battery could let buildings store their own energy

102



103



104